

A light gray world map is centered in the background of the slide, with the title text overlaid on it.

# Demand Creation in Emerging Markets in Asia

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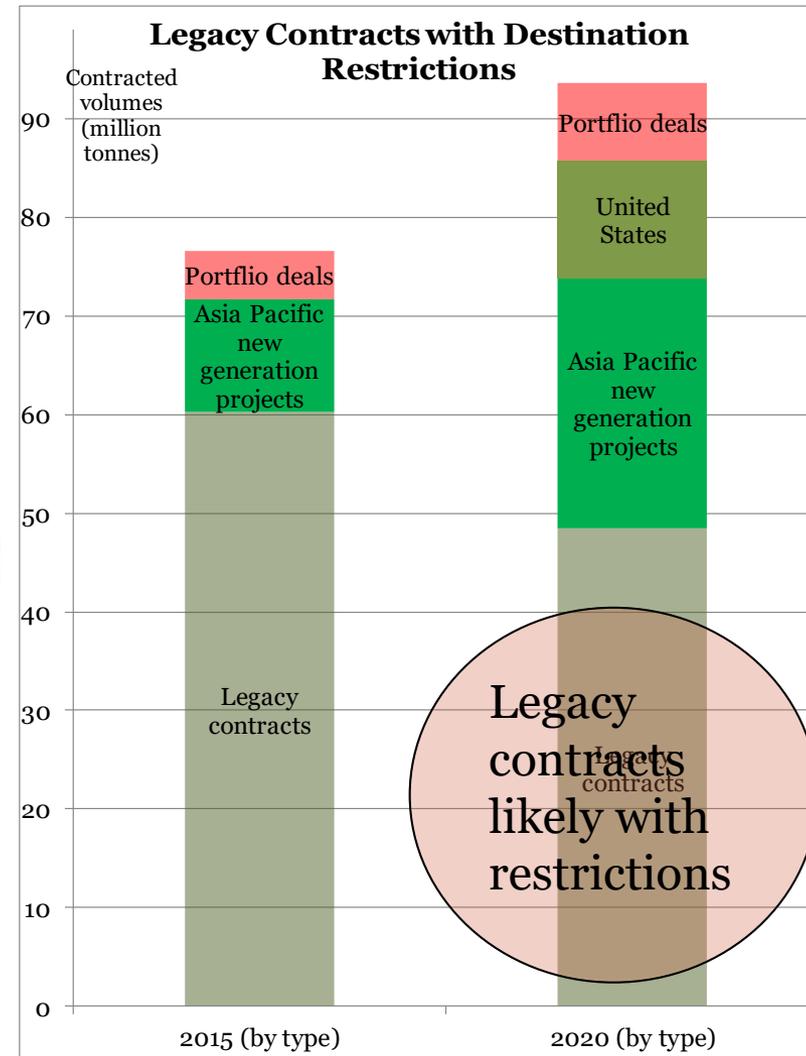
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- Workshops in Washington, D.C. on 30 July and in Jakarta on 22 August discussed:
  - Huge potential of LNG demand in emerging Asia, assuming affordability, competitiveness of LNG and timely infrastructure development (including small-scale one)
  - LNG infrastructure and gas-to-power projects in emerging Asia, and LNG production projects targeting emerging Asia
  - Efforts by PRAs (price reporting agencies) and new trading platforms and exchanges to establish indexes
  - Flexibility in LNG trades - without destination restrictions - and right pricing indexes reflecting market fundamentals leading to healthy growth of LNG markets

# Obstacles to Unleash Huge Potential of LNG demand in Asia



# The Role of LNG from USA in Asia

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- ❑ Streamlining LNG plant and export authorizations
- ❑ U.S. government initiatives like Asia EDGE (Enhancing Development and Growth through Energy)
- ❑ The U.S. perspective of benchmark price(s) in Asia and LNG commoditization
- ❑ Creative initiatives to make LNG from USA more competitive and more affordable
  - Across the board cost reductions
  - Efficient ways and optimization of transportation

# Major Policy Recommendations

- ❑ A Fast-Tracking Tool for Project Development:
  - A model project template helping integrated project execution
- ❑ Assistance to Private Investment in the LNG Value Chain (including small-scale infrastructure) by Public and Private Financial Institutions
- ❑ Robust Project and Risk Management at Development and Implementation Stages
- ❑ Shipping Optimization
  - More efficient long-distance transportation and canal transit
- ❑ Establishment of Asia's Self-Standing LNG Market:  
Acceleration of Destination Restriction Removal  
- including removal from legacy existing LNG contracts;  
Development of a Reliable LNG Price Benchmark

U.S. Japan Live  
U.S. LNG for New Asian  
Markets



# THANK YOU!!



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